



PELICAN DIRECT

the lucrative fresh catch of the Pelican

Hi Friend,

Thank you for accessing Pelican Direct. This Memo is inspired by an URGENT Call from Event Producers who have up to three (3) remaining Exhibitor and Food Vending spots left. Please see the fresh catch of the Pelican below.

The following are the lucrative fresh catch of the Pelican. Please see the list of events below, which we have prepared for you.

Formatting: Event Name (Event date) (Total pricing – Payment deadline) Attendance #

- **Festival of South Asia (July 22nd-23rd)** (\$1,500-July 20) 10K
- **Mississauga Latin Fest (July 29th-30th)** (\$1,500-July 20) 10K
- **Mississauga CanJam Reggae Fest (Aug.5)** (\$760 – July 20) 5K
- **Fresh Fest (Movado & Alkaline)(Aug. 19th)** (\$1,700 – Jul. 20) 8K
- **Carnival Kingdom Soca Weekend (Aug. 4th-6th)** (\$3,500 Jul. 20) 15K
- **Oshawa Island Style Reggae Fest (July 22)** (\$500 – July 19) 5K
- **Woodbine Ribs & Shrimp Fest (Aug. 25th-26th)** (\$2,800 July 27) 15K
- **Woodbine Punjabi Festival (Aug. 27th)** (\$2,200 July 27) 9K
- **Woodbine 'My Whip' Car Show (Aug.12)** (\$600 July 20) 9K
- **Woodbine Gospel Concert (Aug. 13)** (\$1,500 July 27) 6K
- **Niagara Caribbean Carnival (Aug. 19th-20th)** (\$1,700-Jul.27) 9K
- **Woodbine Jamaica Day (September 2nd 3rd)** (\$2,500 – July 27) 6K
- **T. Dot Fest (HipHop and R&B) (Sep. 3rd)** (\$850 – July 27) 8K

Note: Prices quoted include the registration/reception fee and applicable taxes.

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